

## 'UNDENIABLE EVIDENCE '

The power of the image creates the illusion of reality.

This series of works relates to an important characteristic of contemporary society.

The artist illustrates how one tends to think, interpret and mythologize today's world.

Starting point would be the way grandmother, sitting in her backyard, influenced as she is by the newspaper, reads and understands the passed on images and other "undeniable evidence".

And how this turns any strange spot into an UFO, any Arab into a terrorist. Contemporary myths, as viruses, impose this interpretation.

We are coming to a situation where anything can be anything. All we need is a stereotype. In abundance supplied by increasingly mediatized images.

Even if such clichés could make life easy, we need to remain critical; for what is worth it, if we already know everything.

In many cases generally accepted believes and unavoidable paradigm, things thought up for you, may create major problems.

Thinking along these lines could bring you to hallucinating limits of absurdity.

But as part of society we remain unconsciously influenced, and we respect some canons, obey some rules.

The process is always there, in almost any domain.

Documentation for these works has been taken from the internet, newspaper, documentaries.

Images more or less mediatized, more or less known, more or less ambiguous. A multitude of these turn a myth into reality.

The concept of this series is more ironic then critical.

In the end it exhibits the very possibility to create myths of almost any kind so that someone gets to believe in them, any time.

Maxim Liulca / Mie Lefever  
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' *Undeniable evidence* ', Maxim Liulca  
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Galerie Mie Lefever  
[www.galeriemielefever.be](http://www.galeriemielefever.be)