

*'To turn reality itself into an art object, you just need to make a useless function out of it. To turn any object into a piece of art you just have to make it useless. What the ready-made achieves by taking away the function from the object, without changing it in any way.'*

*Jean Baudrillard (Integral reality)*

## "NETWORK"

This project sets out from a reflection on the potential of an object to lose its obvious use when its scale is changed and is detached from the context which usually belongs to.

Thumbtacks are primarily used to secure papers and post-it notes on the bulletin board. By introducing them into the public space, repetitive, and to an outsized scale, they comprise the potential to generate new functions and become urban furniture.

The same as the image of thumbtacks on a map, their tops seen from above, are linked through imaginary lines providing new coordinates for the passer-by, forming a network within the vastness of space.

I aim to extend the network of thumbtacks in as many places as possible, between different countries.

This is an ongoing project. The first thumbtacks have just been installed in Bucharest at the beginning of June 2007.

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